



# SPONSORSHIP PROSPECTUS

The Infrastructure Security Partnership Council of the Society of American Military Engineers is pleased to invite your organization to become a sponsor of the sixth annual Critical Infrastructure Symposium.

## Shape the Future of Resilience. Sponsor this Exciting Event!

Promoting your business, professional society, partnership, or academic program at the Critical Infrastructure Symposium will raise your profile among leading critical infrastructure-specific federal, state and regional agencies. In this competitive environment, making every marketing dollar count is essential. By becoming a sponsor of the CIS, you will stand out to young professionals aspiring to advance their careers; to companies seeking to hire new graduates; and to organizations working to improve their resilience capabilities and looking for partners to make it happen.

The theme of this year's CIS is "Resilience: An Infrastructure, Social and Economic Imperative," and we again will host the Collegiate Infrastructure Challenge concurrently on site. A contribution at our *Gold*, *Silver* or *Bronze* levels will signal your company or organization's strong commitment to growing and supporting resilience across the nation.

## Benefits of Conference Sponsorship

1. **On-site branding:** Your brand will be showcased via signs and conference programs.
2. **Exhibit and display:** Market your programs with an event display space in the Reception and Sponsor and Exhibitor Epicenter.
3. **Promotional and print support:** Depending on your level of sponsorship, your organization's name will be mentioned from the podium during the event and/or your corporate logo will appear on various related promotional materials.
4. **Access to the 2016 Symposium attendees:** Your support includes significant high-profile exposure to all Symposium attendees and a list of attendees and their contact information to increase your networking opportunities.
5. **Partner with other great companies and organizations:** You can be a part of a well-regarded family of sponsors who have successfully participated in past years—including Atkins, Stanley Consultants, Lane Construction Corp., Ultra Electronics-3eTi, Security Management International LLC, EMPact America, Colorado Emergency Preparedness Partnership, Concrete Joint Sustainability Initiative, Colorado Technical University, Penn State University, Penn State World Campus, Carleton University, Johns Hopkins University, George Mason University, and the U.S. Military Academy at West Point, among many others.
6. **Support the ongoing training and education of those who safeguard the nation:** The most important reason for supporting the 2016 Critical Infrastructure Symposium is to improve the capabilities, preparedness and resilience of our nation and its people.

## SPONSORSHIP

## 2016 Critical Infrastructure Symposium

*Resilience:  
An Infrastructure, Social,  
and Economic Imperative*

April 3-5, 2016  
The Marriott  
Charleston, S.C.

*Hosted by The Infrastructure  
Security Partnership Council of  
the Society of American Military  
Engineers and The Citadel*



[www.same.org/tisp](http://www.same.org/tisp)





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## Sponsorship Levels

**Gold-Level Sponsorship \$1,000**

Stand out in showcasing your superior commitment to strengthening the critical infrastructures and resilience of the nation. Gold Sponsor benefits include:

- 10' X 6' exhibition space to market and network.
- Large scrolling advertisement in the main session rooms.
- Company name and logo listed on website.
- Company name and logo listed in event program.
- Sponsor signage at the event.
- One free event registration.

**Silver-Level Sponsorship \$650**

Enjoy continuous visibility and prominence throughout the Symposium. Silver Sponsor benefits include:

- 3' table top space to display organizational brochures.
- Small scrolling advertisement in the main session rooms.
- Company name and logo listed on website.
- Company name and logo listed on event signage.

**Bronze-Level Sponsorship \$300**

Show your support of the 2016 Symposium. *Open to Academic Institutions Only.* Benefits include:

- 3' table top space to display organizational brochures.
- Company name and logo listed on website.
- Company name and logo listed in event program.
- Company name listed on event signage.

### Payment

**Complete all information on this form.**

**Then mail, fax or e-mail to:**

Society of American Military Engineers  
Attn: CIS Sponsorship 2016  
607 Prince Street  
Alexandria, VA 22314  
Email: [jbarrett@same.org](mailto:jbarrett@same.org)  
Phone: 703-549-3800 x191  
Fax: 703-548-6153

### Total Price:

Gold (\$1000)    Silver (\$650)    Bronze (\$300)

Total Amount Due: \_\_\_\_\_

**Cancellation Policy:** All payments made to SAME or agreed to in this application are non-refundable in consideration for expenses incurred and marketing benefits received.

Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**For payment by check, make check payable to TISP, and mail check and this completed form to TISP at the address noted above.**

**For payment by credit card, complete all information and fax or e-mail form to the address noted.**

Credit Card Payment:    VISA    MasterCard    American Express

Card #: \_\_\_\_\_

Exp.: \_\_\_\_\_

CVC/CVC2-code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_